

We know that providing your students with all the information they need when they move in can be a challenge. So we've teamed up again with leading student engagement specialists, Campuslife, to provide you with the content needed to communicate the cover you have put in place for your students.



Campuslife have 13+ years experience in creating exciting, engaging and effective student communications



How we're improving our communication to students (and making your life a bit easier!)

Insight workshops with current & prospective students

Creation of a series of engaging video assets

Development of a NEW digital series

Check out what's new...

Why insurance needs to be part of a student's pre-arrival to-do list

Through a series of insight workshops with prospective and current students across the UK, we've found that students have extremely limited knowledge around the topic of insurance and as such, don't fully appreciate the value of the insurance you're providing them with or the opportunities it brings to keep their things safe.

The pre-arrival period is also one of the most crucial for students; they spend their time actively seeking out information about what they need to do to prepare for university life.

Engaging with your future student residents at this time is the best way to set the right impression so they see you as a source of useful information and continue to look to you throughout the year for guidance.

When insurance is implemented as part of the 'pre-arrival to-do list,' students are given the opportunity to understand what they are covered for under the insurance, but also what they are not covered for. They can arrange additional insurance if necessary for their peace of mind and they will also learn how easy it is to make a claim, meaning they get the full benefit from their accommodation experience.

WHAT'S NEW THIS YEAR

Our aims are to help prepare, reassure and excite students (and parents) for university in 2021, giving them the right information at the right time. And also, to better support you by providing timely, supportive messaging that adds value and fits into your existing communication plans.



We are very excited to announce our new innovative digital portal, Endsleigh Hub!

Designed specifically for our accommodation partners, Endsleigh Hub is our comms asset portal where you will be able to easily access and download all of your Endsleigh student communications when you want and in whatever format you want.

● ENDSLEIGH LIVE

Endsleigh Live is back again this year, but as a **new digital (web-based) video series** delivered throughout that key pre-arrivals and arrivals period. We'll be covering useful student information, such as wellbeing advice, topical discussions, fun student life stuff, and more...

More details on Endsleigh Hubs and Endsleigh Live will be released in the coming weeks!

● DIGITAL ASSETS

We've got a series of engaging video and digital assets to help inform, support and prepare your students for university in 2021, including, but not limited to:

- Student insurance explained
- What to bring to uni
- How to stay safe on a night out
- How to keep your belongings safe
- Peer-led experience of making an insurance claim



Welcome to Endsleigh Hub!

Endsleigh Hub is our new digital portal designed to make communicating the insurance cover you've arranged for your students as simple as possible!

What's included?

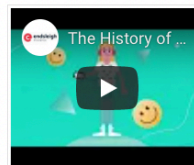
Endsleigh Hub contains all the assets you need to keep your students informed about what's included in their insurance policy from Endsleigh.

If you have any questions whatsoever, please don't hesitate to get in touch!



Video

Supporting you students



Video

History of Endsleigh

While we still aren't sure what the arrivals period will look like, we want to ensure we do our best to provide **valuable, innovative communications and support to you and your students.**

We've learned a lot over the past year and are hoping to make communicating cover to your students easier and more exciting than ever! But to do this, we need your help.