

# ST HUGH'S COLLEGE WEBSITE

## COOKIES

### COOKIES USED ON OUR WEBSITE

**All of our webpages use “cookies”.** Cookies are small text files that are placed on your computer by the websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

Different types of cookies have different purposes and operate for different amounts of time.

- **Session cookies** are stored in temporary files on your device and are erased from your device when you close your browser. Session cookies allow websites to link the actions of a website visitor during single browser session, so that any page changes or selections are remembered as you move from page to page. For example, session cookies will make sure items you put into virtual ‘shopping baskets’ are transferred to ‘checkout’, or keep you logged in as you move within private sections of a website.
- **Persistent cookies** are stored on your device between browser sessions, either for a long term or time-limited period. They are only deleted when they either ‘expire’ or when you or your browser delete cookies from your device. Persistent cookies are used so that a website ‘remembers’ inputs and settings, including recalling log on data so that you do not have to log in again when you next visit.. Persistent cookies may also recall which areas of a website interested you, in order to help you access those areas more easily in the future. They may also be used to collect data about your interests, choices, and other organisations and websites that you visit, in order to create a profile enabling marketing materials to be appropriately targeted.
- **Third party cookies** are cookies that are set by a domain other than the one being visited by the user. For details of any third party cookies we include in our domain, please consult the table below.

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

Cookie	Duration	Purpose
Cookie preference (cookieaccept)	Session	This cookie is used to remember a user's acknowledgement of cookies on the website.
Google Analytics _utma _utmb _utmc _utmz	Two years Session Cookie Not set Six months	These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the

		site from and the pages they visited. <a href="#">Click here for an overview of privacy at Google</a>
YouTube cookies		We embed videos from our official YouTube channel using YouTube's privacy-enhanced mode. This mode may set cookies on your computer once you click on the YouTube video player, but YouTube will not store personally-identifiable cookie information for playbacks of embedded videos using the privacy-enhanced mode. Read more at <a href="#">YouTube's embedding videos information page</a> .
Localisation	Session	This is used by the website content management systems to keep track of the local time zone.
Language	Session	This is used by the website content management systems to know the language of the website
Mode	Session	This is used by the CMS for reference. It helps identify if the website user is anonymous or logged in (for editing).
Siteld	Session	This is used by the CMS for reference of the site identifier. It helps manage users across multiple domains for the same client (main site, microsite, mobile site).
NID	Session	This is a third party cookie used by Google for tracking the number of people that are using Google's maps application. Google's maps are used on the contact us and location page.
PREF		
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To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>.

### Changes to our Cookie Statement

Any changes we may make to our Cookie Statement in the future will be posted on this page.

### BACKGROUND:

This website <https://www.st-hughs.ox.ac.uk/> (“Our Site”) uses Cookies and similar technologies in order to distinguish you from other users. By using Cookies, We are able to provide you with a better experience and to improve Our Site by better understanding how you use it. Please read this Cookie Policy carefully and ensure that you understand it. Your acceptance of Our Cookie Policy is deemed to occur if you continue using Our Site. If you do not agree to Our Cookie Policy, please stop using Our Site immediately.

### 1. Definitions and Interpretation

In this Cookie Policy, unless the context otherwise requires, the following expressions have the following meanings:

**“Cookie”** means a small file placed on your computer or device by Our Site when you visit certain parts of Our Site and/or when you use certain features of Our Site;

**“Cookie Law”** means the relevant parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003 and of EU Regulation 2016/679 General Data Protection Regulation (“GDPR”);

**“Personal Data”** means any and all data that relates to an identifiable person who can be directly or indirectly identified from that data, as defined by EU Regulation 2016/679 General Data Protection Regulation (“GDPR”); and

**“We/Us/Our”** means St Hugh’s College of <https://www.st-hughs.ox.ac.uk/>.

### 2. Information About Us

Our Site operated by us, St Hugh’s College

If you would like to know more about how We use Cookies, please contact us at [hello@st-hughs.ox.ac.uk](mailto:hello@st-hughs.ox.ac.uk), by telephone on +44 (0)1865 274900, or by post at St Hugh’s College, St Margaret’s Road, Oxford, OX2 6LE.

For more information about privacy, data protection and our terms and conditions, please visit [see here](#).

### 3. How Does Our Site Use Cookies?

Our Site may place and access certain first party Cookies on your computer or device. First party Cookies are those placed directly by Us and are used only by Us. We use Cookies to facilitate and improve your experience of Our Site and to provide and improve Our products and services. We have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.

By using Our Site, you may also receive certain third party Cookies on your computer or device. Third party Cookies are those placed by websites, services, and/or parties other than Us. Third party Cookies are used on Our Site for website usage and advertising purposes. By collecting this data, we can continually improve the website experience. These cookies are small text files which are stored on your computer by your web browser. They are not computer programs, and they can't read any other information saved on your hard drive. They can't spread viruses or obtain sensitive user information such as email addresses and credit card numbers.

All Cookies used by and on Our Site are used in accordance with current Cookie Law. We may use some or all of the following types of Cookie:

**A. Strictly Necessary Cookies**

A Cookie falls into this category if it is essential to the operation of Our Site, supporting functions such as logging in, your shopping basket, and payment transactions.

**B. Analytics Cookies**

It is important for Us to understand how you use Our Site, for example, how efficiently you are able to navigate around it, and what features you use. Analytics Cookies enable us to gather this information, helping Us to improve Our Site and your experience of it.

**C. Functionality Cookies**

Functionality Cookies enable Us to provide additional functions to you on Our Site such as personalisation and remembering your saved preferences. Some functionality Cookies may also be strictly necessary Cookies, but not all necessarily fall into that category.

**D. Targeting Cookies**

It is important for Us to know when and how often you visit Our Site, and which parts of it you have used (including which pages you have visited and which links you have visited). As with analytics Cookies, this information helps us to better understand you and, in turn, to make Our Site and advertising more relevant to your interests. Some information gathered by targeting Cookies may also be shared with third parties.

**E. Third Party Cookies**

Third party Cookies are not placed by Us; instead, they are placed by third parties that provide services to Us and/or to you. Third party Cookies may be used by advertising services to serve up tailored advertising to you on Our Site, or by third parties providing analytics services to Us (these Cookies will work in the same way as analytics Cookies described above).

**F. Persistent Cookies**

Any of the above types of Cookie may be a persistent Cookie. Persistent Cookies are those which remain on your computer or device for a predetermined period and are activated each time you visit Our Site.

**G. Session Cookies**

Any of the above types of Cookie may be a session Cookie. Session Cookies are temporary and only remain on your computer or device from the point at which you visit Our Site until you close your browser. Session Cookies are deleted when you close your browser.

Cookies on Our Site are not permanent and will expire as indicated in the table below.

For more details of the personal data that We collect and use, the measures we have in place to protect personal data, your legal rights, and our legal obligations, please refer to our Privacy Policy.

For more specific details of the Cookies that We use, please refer to the table below.

#### 4. What Cookies Does Our Site Use?

The following third party Cookies may be placed on your computer or device:

Name of Cookie	Purpose & Type	Provider
DoubleClick	These cookies identify user sessions, passing information back to Google Analytics. With this information, we can improve the website experience.	<a href="https://www.doubleclickbygoogle.com/">https://www.doubleclickbygoogle.com/</a>
Google Tag Manager	These cookies identify user sessions, passing information back to Google Analytics. With this information, we can improve the website experience.	Google.com
Facebook	This cookie identifies user sessions, passing information back to Facebook's advertising platform. This allows us to communicate the latest offers and events via Facebook and Instagram ads.	Facebook.com
Fullstory	To track and improve the use of the website	<a href="https://www.fullstory.com/">https://www.fullstory.com/</a>
Omniconvert	Session cookies to provide specific web content to relevant users	<a href="https://www.omniconvert.com/">https://www.omniconvert.com/</a>
Responsetap	Adds unique phone numbers so that calls derived from the website can be tracked	<a href="https://www.responsetap.com/">https://www.responsetap.com/</a>

Our Site uses analytics services provided by Google.com, Facebook.com and Responsetap.com. Website analytics refers to a set of tools used to collect and analyse anonymous usage information, enabling Us to better understand how Our Site is used. This, in turn, enables Us to improve Our Site and the products and services offered through it. You do not have to allow Us to use these Cookies, however whilst Our use of them does not pose any risk to your privacy or your safe use of Our Site, it does enable Us to continually improve Our Site, making it a better and more useful experience for you.

The analytics service used by Our Site use analytics Cookies to gather the required information.

The analytics services used by Our Site uses the following analytics Cookies:

Name of Cookie	Purpose & Type	Provider
Universal Analytics	These cookies identify user sessions, passing information back to Google Analytics. With this information, we can improve the website experience.	<a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>
Facebook Pixel	This cookie identifies user sessions, passing information back to Facebook's advertising platform. This allows us to communicate the latest offers and events via Facebook and Instagram ads.	<a href="https://www.facebook.com/">https://www.facebook.com/</a>
Response Tap	This cookie identifies user sessions, passing information back to Response Tap's reporting platform. This allows Us to see which page a user made a phone call from.	<a href="https://www.responsetap.com/">https://www.responsetap.com/</a>

## 5. Control

In addition to the controls that We provide, you can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third party Cookies. By default, most internet browsers accept Cookies but this can be changed.

The links below provide instructions on how to control Cookies in all mainstream browsers:

Google Chrome: <https://support.google.com/chrome/answer/95647?hl=en-GB>

Microsoft Internet Explorer: <https://support.microsoft.com/en-us/kb/278835>

Safari (macOS): [https://support.apple.com/kb/PH21411?viewlocale=en\\_GB&locale=en\\_GB](https://support.apple.com/kb/PH21411?viewlocale=en_GB&locale=en_GB)

Safari (iOS): <https://support.apple.com/en-gb/HT201265>

Mozilla Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-Cookies-website-preferences>

Android: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DAndroid&hl=en>

## 6. Changes to this Cookie Policy

We may alter this Cookie Policy at any time. Any such changes will become binding on you on your first use of Our Site after the changes have been made. You are therefore advised to check this page from time to time.

In the event of any conflict between the current version of this Cookie Policy and any previous versions, the provisions current and in effect shall prevail unless it is expressly stated otherwise.

## FUTURE CHANGES TO THIS PRIVACY NOTICE

We may need to update this notice from time to time, for example if the law or regulatory requirements change, if technology changes or to make the St Hugh's College's or the University's operations and procedures more efficient. If the change is material, we will publish details of the change not less than two months' notice of the change so that you can exercise your rights, if appropriate, before the change comes into effect.

## DOCUMENT CHANGE LOG

Version	Date changed	Notes
1.0	24/05/2018	Version 1.0 published
2.0	04/05/2020	Version 2.0 published – fifth para : added Dev & Alumni privacy notice link
3.0	13/01/2022	Version 3.0 published – splitting from Website Privacy Notice