LOGO DESIGN COMPETITION
FOR THE KENT COAST RUN 2023

St Hugh's College, University of Oxford is looking for a new logo for its Kent Coast Run 2023. **If you are in Sixth Form, and into art or design WE NEED YOU!**

The 2023 edition, a continuation of a 2019 outreach run, is called **Kent Coast Run Volume 2;** it's an even bigger, better, and more fun project than the previous one, beginning with 'warm-up' activities (academic talks and competitions) in the seven months before the five-day run along the Kent Coast and its state schools in April 2023.

THE BRIEF

We are looking for a **slick** logo that can be used on the running kit, support team's t-shirts, profile-raising races beforehand, social media campaign, St Hugh's website, etc.
The running kit and t-shirts are black, so the logo has to be sufficiently light or bright to be visible once printed.
Overall style guidance for the logo:

- **Smart** (not jokey)
- **Eye-catching**
- **Bold, block colours**
- **Clear, easy to read**
- **Simple** enough that nothing detracts from the text

Must contain the words: 'Kent Coast Run Volume 2'
Can be designed digitally or hand-drawn.
Can be a type treatment or an image, or both.

HOW TO SUBMIT AN ENTRY

Submit your entry through the form on the Design Competition page by **midday on Monday 3rd October.**

Submissions can be in **PDF, jpeg, or PNG** format.
If entering a hand drawing, please submit it as a **high-quality scan.**

You have to be in **Sixth Form**.

One entry per person.